



Annual Howl-O-Ween Dog Costume Pawrade & Pet Expo
DFL Off-Leash Dog Park - 1230 16th Avenue, Vero Beach
October 19, 2019 2 - 5 PM ~ Pawrade at 4 PM

500+ DOG LOVERS, SPECTATORS AND OVER 100 DOGS IN COSTUME

Exhibitor: Demonstrate and sell Products, Distribute Samples and Business Literature

Sponsors: Promote your Name, Your Business Name or Pet's Name with Advertisement

~ All Donations Are Fully Tax-Deductible! ~ Vendor Space Deduction Based on IRS Guidelines ~

Sponsor Vendor Levels	Vendor Space Available	Pawrade Route Recognition Signs	Permanent Dog Park Donor Bones	Dog Park 12 th Street Dog Frontage & Additional Recognition Levels
\$ 25		Individual Sponsor		DFL Website, Facebook and Day of Event Handout
\$ 50		Business Sponsor		DFL Website, Facebook and Day of Event Handout
\$ 100	10 X 10	Puppy Dog Sponsor Petite Sign 1' X 1 ½'	Small	DFL Website, Facebook and Day of Event Handout
\$ 250	10 X 20	Good Dog Sponsor Small Sign 2 X 1 ½'	Small	DFL Website, Facebook and Day of Event Handout VIP Tent Invitation
\$ 500	10 X 30	Big Dog Sponsor Medium Sign 2 ½' x 2'	Medium	DFL Website, Facebook and Day of Event Handout VIP Tent Invitation
\$1,000	10 X 40	Top Dog Sponsor Large Sign 3' X 2'	Large	DFL Website, Facebook and Day of Event Handout Thank You in Newspaper - VIP Tent Invitation Sign prominently facing Pawrade Start Line
\$2,500	10 X 50	Best In Show Sponsor X-Large Sign 3' X 4'	Large	DFL Website, Facebook and Day of Event Handout Thank You in Newspaper - VIP Tent Invitation Sign prominently facing Pawrade Start Line
\$5,000	10 X 50	Pawrade Sponsor X-Large Sign 3' X 4'	X - Large	DFL Website, Facebook and Day of Event Handout Thank You in Newspaper - VIP Tent Invitation Sign prominently facing Pawrade Start Line

- Sponsorship allows your name, your pet's name, or your business name to advertise the day of the event on a sign to be displayed on the off-leash dog park property
- Exhibitor space starting at \$100, allows your business to set up a tent or table along the Pawrade route, additional signage along the Pawrade route and a permanent display of a donor bone in the dog park.
- We strongly encourage all Exhibitors to supply their own tent as shade cannot be guaranteed. For your convenience, tents may be set up Friday evening and will be coordinated with the DFL office.



You are making a difference in the quality of life for people and dogs right here in Indian River County!

1230 16th Avenue • Vero Beach, FL 32960 • 772-567-8969

office@dogsforlifevb.org

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www.dogsforlifevb.com



Dogs For Life, Inc.
Annual Howl-O-Ween Dog Costume Pawrade & Pet Expo
Vendor / Sponsor Agreement

Name of Vendor/Sponsor Organization: _____

Yes, I / We want to participate as an event: Vendor / Sponsor - Please circle one or both!

Contact Name: _____ Phone number: _____

Address/City/St/Zip: _____

E-Mail address: _____

Payment method: Amount \$ _____ Cash ___ or Check # _____ payable to Dogs For Life, Inc.

Credit Card Number: _____ Exp. Date: _____ CVV: _____

Item donated toward raffle: _____ Value: \$ _____

☐ I am participating at the \$100 - \$5,000 levels, I would like the following printed on my dog park donor bone:

(Please Print) _____

Dog Park donor bones are **permanently displayed** at the off-leash dog park and may be
"In Honor of" or "In Memory of" a person, pet or business.

Please enclose your check made payable to Dogs For Life, along with this completed registration form and send them to:
Dogs For Life, Inc. 1230 16th Avenue, Vero Beach, FL 32960. E-Mail to: office@dogsforlifevb.org.
Questions? Call Shelly at 567-8969.

Payments must be received by 10/8/19 or inclusion in recognition signage is not guaranteed.

Conditions & Regulations:

- 1) Subletting of space by exhibitor is prohibited and all supplies, signs, etc. shall remain within the exhibitor's assigned space. **No electricity, tables, chairs, or tents will be provided.**
- 2) Once checks are received by DFL, exhibitors are not entitled to a refund of any part should the exhibitor for any reason be unable to attend the event.
- 3) DFL has the option to cancel or reassign exhibit space. DFL will be entitled to close an exhibit at any time for failure by any exhibitor to perform, meet, or observe any term or condition set forth herein, and such exhibitor shall not be entitled to a refund of any part of the fee. Returned checks incur a \$35 fee.
- 4) **Non-Profit Organizations** must show proof of 501 (c)(3) status for discounted booth space.
- 5) If the event should be cancelled for circumstances beyond DFL's control, i.e. act of God, act of war, government emergency, or the unavailability of the expo site for any reason, exhibitors may be refunded their paid rental fee, less a percentage equal to the cost incurred by DFL to date.
- 6) DFL, nor any of their officers, agents, employees or other representatives shall be held accountable or liable for, and the same are hereby released from accountability or liability for any damage, loss, harm or injury to the person or property of the applicant or any of its officers, agents, employees or other representatives, resulting from theft, fire, water, accident or any other cause.
- 7) The applicant hereby agrees to indemnify, defend and protect DFL and the Expo grounds against and hold DFL harmless from any and all claims, demands, suits, liability, damages, loss, costs, attorney fees and expense of whatever kind or nature which might result from or arise out of any action or failure to act by the applicant or any of its officers, agents, employees, or other representatives, including but not limited to claims or damage or loss to property.
- 8) Any photos, videos, or audio taken at the Expo can be used by DFL for any form of advertising or promotion.

Authorized Signature _____ Date _____

A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval, or recommendation by the state. Reg # CH15831.